

## Change for Change | Program Overview

There are over \$10 billion U.S. coins currently gathering dust as spare change in piggy banks, purses, cars and old cookie tins in homes all across America. The Whole Person (TWP) could benefit from a small portion of this loose change.

We are offering collection piggy banks with the TWP logo on them, to be placed on your desk, at your church, at the beauty shop, gas station, and cleaners located all around the town where our staff, board, volunteers and consumers work and live.

All we need is YOUR help in getting the piggy banks distributed and placed in these locations, and for YOU to check back periodically and empty them and deliver the loose change back to The Whole Person.

# CHANGE FOR CHANGE!



## It's Easy!

- **Business owners are more likely to allow a fundraiser if they know the person asking is a regular customer.** Make a list of who you know and start asking. Privately owned places are easier than corporate owned businesses.
- **The best places to position your collection jars are at any location that deals with cash and has an employee nearby to keep a watchful eye over the coins.** Coffee shops, donut shops, fast food restaurants, diners, grocery stores, checkout lines, convenience stores or gas stations, card shops, hair salons, cleaners, florists, boutiques and other places that deal with coins on a regular basis are ideal. Think outside the box and don't be afraid to ask---they might just say YES!
- **Stop by or call the TWP office and pick up your pig(s) today or call us and we will mail them to you.** Don't forget to save one for your desk or in your home for your family and friends to donate. Consumers are more than welcome to participate!
- **Simply download the form and instruction sheet from our website. Fill out a form for every place you leave a pig, yourself included.** Be sure and ask for permission from the manager/business owner before leaving a pig at any establishments. Fill out a form for every location that you leave a pig. Leave a copy with the business, keep one for yourself so that you can track your pickups and get one to the TWP office. Each form will have your contact information for the business owner.
- **Tell the business manager/owner that you will check back periodically or ask him to call you if the bank gets full.** The form will have your information, the names of 1 or 2 other people who are authorized to pick up the money and it will have TWP's contact information on it as well.
- **Plan to collect money at least once a month and plan to drop it off at TWP at least 4 times a year or as needed.** You can empty the change into a ziploc bag and save it to be turned in at TWP next time you come here or on specified coin drop off days throughout the year.

## Take security seriously.

- Ask businesses to keep the bank in plain sight, and close to the cash register or point of sale where an employee can see it.
- Using double stick tape or velcro will help keep the container in place and out of the hands of pranksters.
- **Don't allow the jars to overfill.** Pick up regularly, only using the designated volunteers at each location. Leave a few coins and one or two dollar bills (or a \$5 bill) inside the bank to "seed" the pot and show how people are donating larger sums.

## TWP will monitor and track your success.

- Please turn in a form for every pig taken (even if it is for your personal use). Tracking this information is key to the success of this program.
- **You will get a quarterly reminder to collect and drop off whatever change has been collected.** You will place your change in a ziploc bag and bring it to TWP and place it in the extra-large pig in the lobby at The Whole Person. You can also mail in a check. It is very important to let us know whether the money is from your personal pig or from pigs placed in business locations. We want to be able to properly thank everyone involved. Awards will be given to those who collect the most money at our Volunteer Banquet every spring.

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## Who can help:

- Individuals
- Girl Scout/Boy Scout Troops
- Sunday School Classes
- Families
- Neighborhood Clubs
- Businessess

## Questions? Would you like a piggy bank?



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