



2024  
Sponsorship  
Packet

**THE BIG DILL CLASSIC**

# Pickleball and Cornhole Tournament

Benefiting The Whole Person's  
Adaptive Sports Program



**August 18, 2024**

Chicken N Pickle  
5901 W. 135th Street  
Overland Park, KS 66223



**The Whole Person**  
People with Disabilities Leading Independent Lives

[thewholeperson.org/BigDill](http://thewholeperson.org/BigDill)



# Sponsor the Tournament!

Advertise your business at our 5th Annual Big Dill Classic Pickleball and Cornhole Tournament benefiting The Whole Person's Adaptive Sports programs!

Sponsoring this tournament is an outstanding way to advertise to players and spectators. Sponsorships allow us to provide players with giveaways, and awards - all while keeping tournament costs affordable for all. Your business will reach thousands of people and will be seen as strengthening the community by supporting people with disabilities in Kansas City.

Your sponsorship of The Big Dill Classic will ensure that we provide our participants with an experience that will leave lasting memories while increasing the opportunities and growth of The Whole Person's Adaptive Sports programming. Also, as a tournament sponsor, your company name, products, and/or services will be associated with the nation's fastest growing racket sport.



**Pickleball and  
Cornhole Tournament**

Benefiting The Whole Person's  
Adaptive Sports Program

**The Big Dill Classic**  
**Sunday, August 18th**  
**5-8 pm**

## Court Sponsor: \$2,000

*(6 spots available)*

- Premium placement of logo on all promotional materials
- Premium placement of logo on signage at the event. (TWP acknowledges sponsor on vinyl banner if sponsorship secured/paid by end of business on Friday, July 19th.)
- Premium placement of business logo and link on event website
- Premium placement of business logo on t-shirt (TWP acknowledges sponsor on t-shirt if sponsorship secured/paid by end of business on Friday, July 19th.)
- Verbal "thank you" and recognition at the event
- Promotional table at the event and opportunity to display promotional material or provide product samples
- Recognition in social media posts
- Sponsor may display two - 4' x 6' banners at event venue. (Banners provided by sponsor)
- Sponsor may display a large banner at the specific court they are assigned to (banners provided by sponsor)
- Placement of logo on a specific court during tournament
  - Includes: verbal recognition during games (i.e. "Teams X and Y will play on the [insert company's name] court in 10 minutes")

## Big Dill Title Sponsor: \$1,500

- Prime placement of business logo on all promotional materials
- Prime placement of business logo on signage at the event. (TWP acknowledges sponsor on vinyl banner if sponsorship secured/paid by end of business on Friday, July 19th.)
- Prime placement of business logo on t-shirt (TWP acknowledges sponsor on t-shirt if sponsorship secured/paid by end of business on Friday, July 19th.)
- Prime placement of business logo and link on event website page
- Verbal "thank you" and recognition at event
- Promotional table at the event and opportunity to display promotional material or provide product samples
- Sponsor may display two - 4' x 6' banners at event venue. (Banners provided by sponsor)
- Recognition on social media posts

## Paddle Sponsor: \$1,000

- Business logo on promotional materials
- Business logo and link on event website page
- Business logo on signage at the event. (TWP acknowledges sponsor on vinyl banner if sponsorship secured/paid by end of business on Friday, July 19th.)
- Verbal "thank you" and recognition at event
- Promotional table at the event
- Sponsor may display one 4' x 6' banner at event venue. (Banners provided by sponsor)
- Recognition in social media posts

## Pickle Sponsor: \$500

- Business name and link on event website page
- Business logo on signage at the event. (TWP acknowledges sponsor on vinyl banner if sponsorship secured/paid by end of business on Friday, July 19th.)
- Verbal "thank you" at event

## Cornhole Sponsor: \$250

- Your logo on signage at the event. (TWP acknowledges sponsor on vinyl banner if sponsorship secured/paid by end of business on Friday, July 19th.)
- Verbal "thank you" at event

# SPONSORSHIP AGREEMENT

## LEVEL OF SPONSORSHIP

- \$2,000 COURT SPONSOR
- \$1,500 BIG DILL TITLE SPONSOR
- \$1,000 PADDLE SPONSOR
- \$500 PICKLE SPONSOR
- \$250 CORNHOLE SPONSOR

## IN-KIND SPONSOR

- Please contact me about becoming an In-Kind Sponsor.

**Submit your sponsorship form by Friday, July 19, 2024, to take advantage of all sponsor benefits.**

**All sponsorships need to be paid in full on or before event.**

For additional information, or to submit sponsorship commitment by email, contact:

Kirby Hough, 816-659-9403;  
khough@thewholeperson.org.

**To finalize your sponsorship, you can do one of the following:**

- Email completed form to [khough@thewholeperson.org](mailto:khough@thewholeperson.org)
- Mail completed form to 3710 Main Street, KCMO 64111
- Complete the sponsorship selection online at [onecau.se/bigdill2024](https://onecau.se/bigdill2024)



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Benefiting The Whole Person's Adaptive Sports Program

## CONTACT INFORMATION:

\_\_\_\_\_  
Company / Organization Name

\_\_\_\_\_  
Contact Person / Title

\_\_\_\_\_  
Contact Person Phone Number

\_\_\_\_\_  
Contact Person Email

\_\_\_\_\_  
Address

\_\_\_\_\_  
City/State/Zip Code

## PAYMENT METHOD:

Please send an invoice to address listed above.

I have enclosed a check made payable to The Whole Person.

\*I would like to pay  annually  quarterly  monthly

Please charge my credit card

Card Type: MC / VISA / AMEX / DISCOVER

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
Name on Card

\_\_\_\_\_  
Expiration Date (MM/YY)

\_\_\_\_\_  
CSC (3 or 4 digit code)

\$ \_\_\_\_\_

**Total Sponsorship Cost**

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date



Fun

Exercise

Compete with friends

Support a great cause

Great food & atmosphere

atmosphere



JOIN US!

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Chicken  
N Pickle  
Overland  
Park, KS



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